

Media Release

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North Shore Martial Arts represented at World Conference.

North Shore based organisation Choi Kwang Do Albany-Bays (www.choi.co.nz) will represent New Zealand Choi Kwang Do schools at next weeks World Conference in Atlanta, Georgia, USA.

As one of the fastest growing martial arts in the world, over 1,500 delegates have already registered for the conference which runs from 3 - 9 March 2007.

“Our North Shore school is one of the newest to join Choi Kwang Do and we are delighted to proudly represent New Zealand. We look forward to sharing the latest developments in health, fitness, wellness and self defense with our adult and children students.” Says Caroline Hazelden, Chief Instructor and School Owner.

“As a new school we have been absolutely wrapped by the response since starting earlier this year and one of our plans whilst in Atlanta is to secure a date for Grand Master Choi, the founder of Choi Kwang Do to visit New Zealand later this year.” Says Caroline.

Based on traditional martial arts philosophy, Choi Kwang Do emphasises the ideal of personal and social development being paramount, rather than sports competition. Choi Kwang-Do classes provide a safe and non-competitive environment for students that help them to grow not only physically, but mentally as well. The development of good manners, courtesy, self-discipline, self-confidence, and good social adjustment can be considered primary objectives of this art, along with the development of practical self-defense skills.

For more information contact Caroline Hazelden 021 367 792 or visit www.choi.co.nz