

Grandmaster Kwang Jo Choi confirms visit to New Zealand

Media Release

27 December 2007

“The founder of the global Martial Art Choi Kwang Do; Grandmaster Kwang Jo Choi will visit New Zealand in 2008” says Caroline Hazelden, Chief Instructor and School owner for North Shore based Martial Art – Choi Kwang Do Albany Bays (www.choi.co.nz).

In 2006 Grandmaster Choi was inducted into the Tae Kwon Do Hall of Fame. His style of Martial Art has been reported by news organisations such as Fox, CNN, ABC and USA Today all carrying stories on Choi Kwang Do.

“New Zealand is delighted to announce that it will host 9th Dan Grandmaster Kwang Jo Choi and 7th Dan Senior Master Pereira in August 2008.”

“This is a unique opportunity for all New Zealand Martial Art school owners, instructors and students to meet with the founder and leader of the fastest growing martial art in the world. “ Says Caroline Hazelden.

Born in Tae Gu City, Korea in 1942 and moving to Atlanta Georgia, USA in 1970, Grandmaster Choi has taught martial arts to the American military at Fort Benning, the largest infantry centre in the U.S; to the U.S Rangers; to Georgia law enforcement officers; narcotic agents; and tens of thousands of Choi Kwang Do students around the world.

In recognising the international contribution of Kwang Jo Choi and in celebration of his Korean heritage, we welcome members of the Korean community to join in our celebrations.

The New Zealand Seminar will include a New Zealand welcome, training seminar, instructors workshop and banquet dinner. More information will be provided in the New Year or alternatively call Caroline Hazelden 0800 000 124.

What is Choi Kwang Do?

Choi Kwang Do is a unique martial art based on scientific principles and developed to promote optimum health, fitness and self-defense, not winners in sports competitions. It is a true family martial art focused on wellbeing and self defense offering a non contact, non competitive environment.

Choi Kwang Do was developed by Grandmaster Kwang Jo Choi between 1978 and 1987 and has proven to be the most effective martial arts system in the world. Choi Kwang Do's natural, easy to learn, sequential movements maximise your body's force producing capabilities, but more importantly, they increase opportunities to enhance your health. It's a unique program based on modern scientific principles from human anatomy, physiology, psychology, kinesiology, neurophysiology and biomechanics.

ENDS